

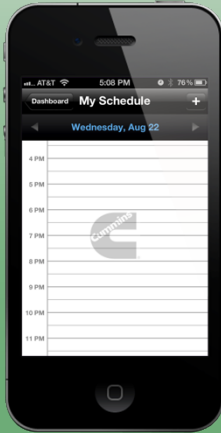
CORE-APPS

Mobile App Sponsorship Packages

Gold Package \$7500
Non-Exhibitors \$9000



Secondary Opening Splash Screen
Features the app sponsor every time the app is opened or refreshed



My Schedule Watermark
Exclusive placement features sponsor logo on the app Schedule Page



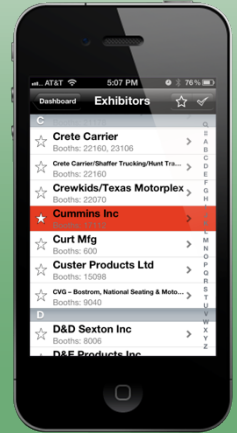
Weighted Rotating Banner Ad
Banner ads rotate at the top of the app Dashboard page, and click through to the Landing Page



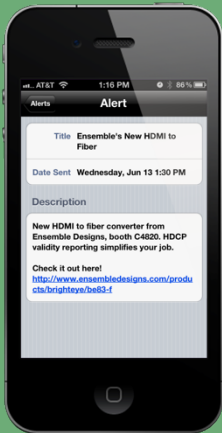
Full Screen App Landing Page
Features products and services. Leads users to Exhibitor Listing or webpage



Multimedia Video Message
Includes a downloadable video message on the Exhibitor Listing



Exhibitor Directory Row Highlighting
Row highlight draws attention to the sponsor's listing in the exhibitor directory



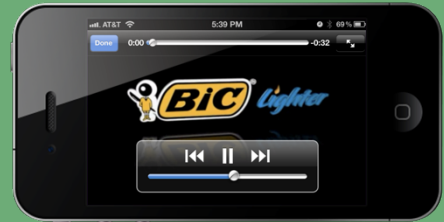
Push Alerts \$1500

Drive traffic to your booth with a mobile alert to all users. Metrics included



Banner Ad & Landing Page \$2000 Non Exhibitors \$3000

Banner Ads rotate at the top of the app Dashboard and click to a Full Screen Landing Page. Metrics included



Multimedia Package \$3000 Non Exhibitors \$5000

Includes a rotating Banner Ad and Landing Page that clicks to a Video message on the Exhibitor Listing. Metrics included

All packages include a customized email message going out to the entire SICB Membership. As an Exhibitor, this message can be tailored to draw booth traffic at the Annual Meeting or can be used to advertise a new product/service. This is of great value to Exhibitors and Non-Exhibitors. A package must be purchased in order to receive the email alert.

To purchase Mobile App Sponsorship Packages please contact Siobhan Tabor stabor@burkinc.com